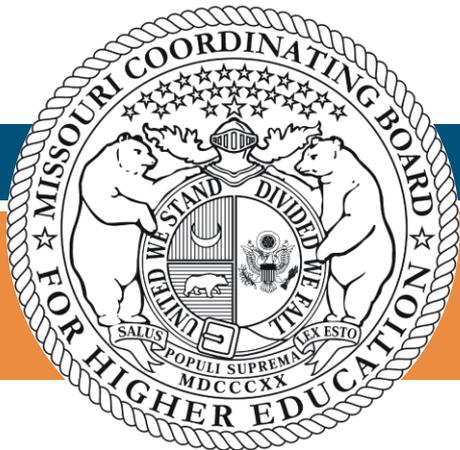


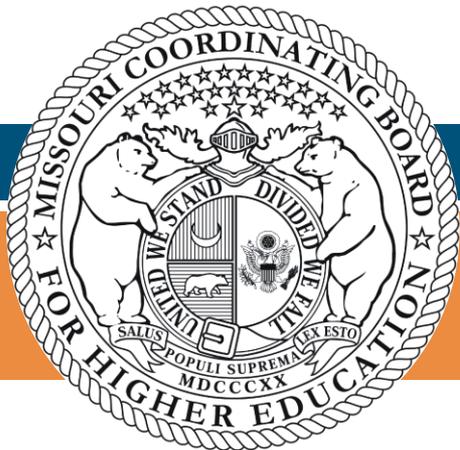
Coordinating Board for Higher Education Public Meeting

Wi-Fi Network: CPH Meeting (no password needed)



Coordinating Board for Higher Education
March 4, 2020

General Business



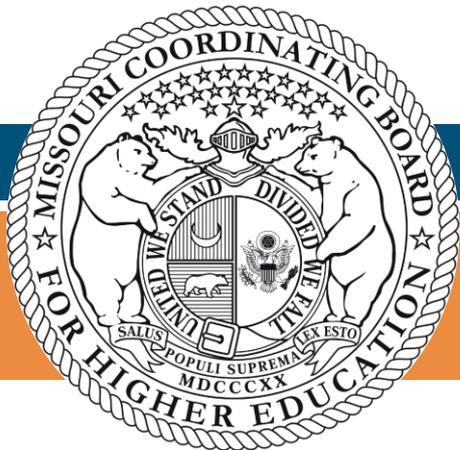
Coordinating Board for Higher Education
March 4, 2020

Call to Order

Roll Call

Determination of Quorum

Action Item



General Business

Coordinating Board for Higher Education

March 4, 2020

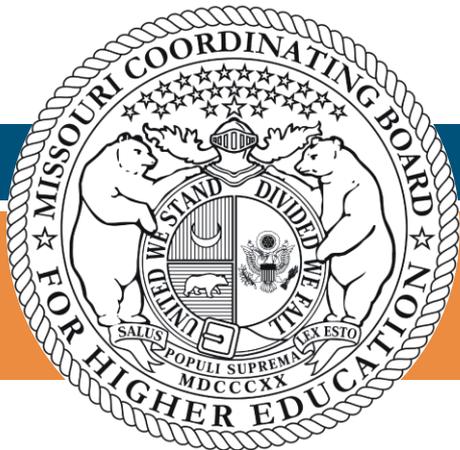
Departing Board Member



Ms. Robin Wenneker

*4th Congressional District
Columbia*

Term began September 11, 2019

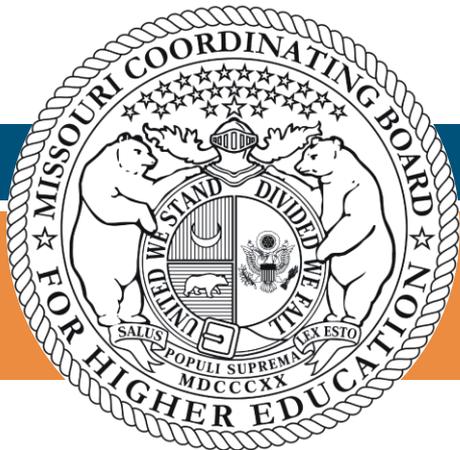
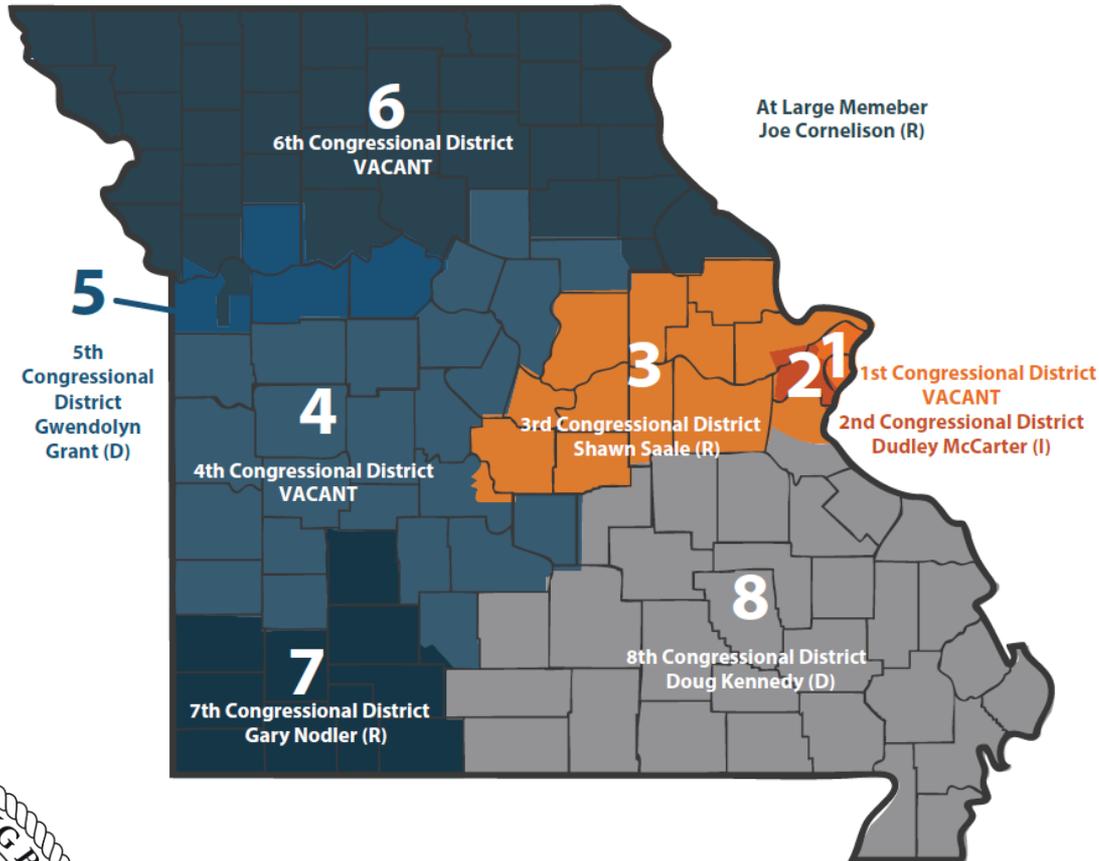


General Business

Coordinating Board for Higher Education

March 4, 2020

CBHE Members by District



General Business

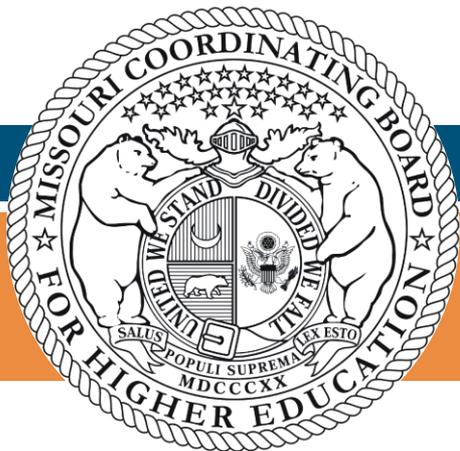
Coordinating Board for Higher Education

March 4, 2020

Review and Approve

Agenda

Action Item



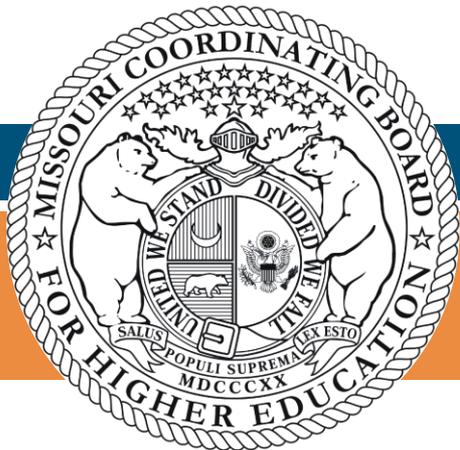
General Business

Coordinating Board for Higher Education

March 4, 2020

Review and Approve Consent Agenda

Action Item



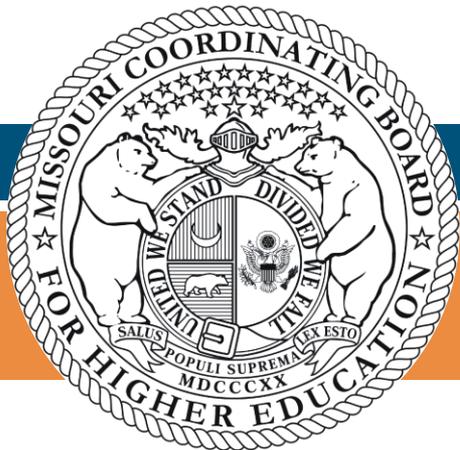
General Business

Coordinating Board for Higher Education

March 4, 2020

Approval of Conflict of Interest Policy and Bylaw Amendment

Kristin Stokely
General Counsel



General Business

Tab 2

Coordinating Board for Higher Education
March 4, 2020

Recommendation

Staff recommend that the Coordinating Board vote to amend the bylaws as attached and to formally accept the attached Ethics and Conflict of Interest Policy.



New CBHE Committee Chairs

Academic Affairs & Workforce Needs Committee



Gwen Grant
Chair

Budget & Financial Aid Committee



Gary Nodler
Chair

Audit Committee



Joe Cornelison
Chair

Strategic Planning & External Affairs Committee



Shawn Saale
Chair



Career and Technical Education Advisory Council Appointment



General Business

Tab 4

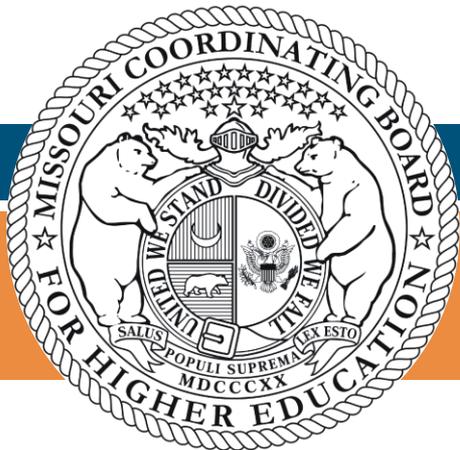
Coordinating Board for Higher Education

March 4, 2020

Report of the Commissioner

Zora Mulligan

Commissioner of Higher Education



Report of the Commissioner

Coordinating Board for Higher Education

March 4, 2020

COVID-19 Update

Governor Parson, Cabinet Members, and SEMA Officials brief stakeholders on the Coronavirus



- **No confirmed cases in Missouri**
- **Visit health.mo.gov/coronavirus for more information**

AGE	DEATH RATE confirmed cases	DEATH RATE all cases
80+ years old	21.9%	14.8%
70-79 years old		8.0%
60-69 years old		3.6%
50-59 years old		1.3%
40-49 years old		0.4%
30-39 years old		0.2%
20-29 years old		0.2%
10-19 years old		0.2%
0-9 years old		no fatalities

*Death Rate = (number of deaths / number of cases) = probability of dying if infected by the virus (%). The percentages **do not have to add up to 100%**, as they do NOT represent share of deaths by age group.



Report of the Commissioner

Coordinating Board for Higher Education

March 4, 2020

We are the Champions

DHEWD staff come together to celebrate the Chiefs



**Springfield Job Center staff
help us win a Twitter war**
January 17, 2020



**Office of Performance & Strategy
wins the office décor contest**
January 31, 2020



**Jeff Barlow promotes DHEWD
at the Super Bowl**
February 2, 2020



Report of the Commissioner

Coordinating Board for Higher Education

March 4, 2020

Department Staff Meet and Lead

DHEWD staff participate in meetings and leadership opportunities



**DHEWD Quarterly
Staff Meeting**
February 3, 2020



**Danielle Briot graduates from the
3rd Missouri Leadership Academy**
February 5, 2020



**Office of Postsecondary Policy
staff host COTA Conference**
February 19, 2020



Report of the Commissioner

Coordinating Board for Higher Education
March 4, 2020

Promoting DHEWD Statewide

Department staff provide updates and resources



**Ozarks Apprenticeship
Network – Springfield**
January 23, 2020



**College Fair – Russellville
High School**
February 26, 2020



**2020 Economic Outlook
Conference – Columbia**
February 13, 2020

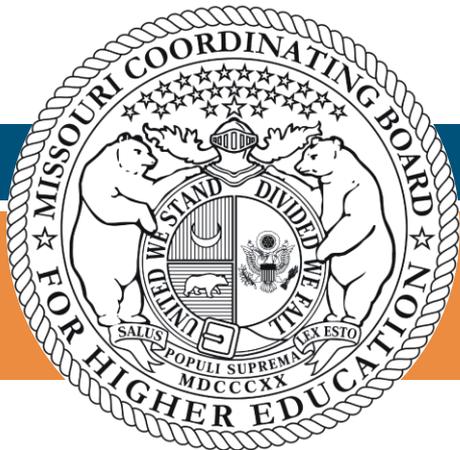


Report of the Commissioner

Coordinating Board for Higher Education
March 4, 2020

2020 Department Placemat Update

Zora Mulligan
Commissioner of Higher Education



Report of the Commissioner

Tab 5

Coordinating Board for Higher Education
March 4, 2020

2020 Placemat Updates

Promote Big Goal and 5 to Thrive

Partner with PIOs to promote Missouri Higher Education

Complete roll-out and implementation of Fast Track

Develop quality attainment strategy for modern students

Study, implement, and convene individuals around equity strategies



Report of the Commissioner

Coordinating Board for Higher Education

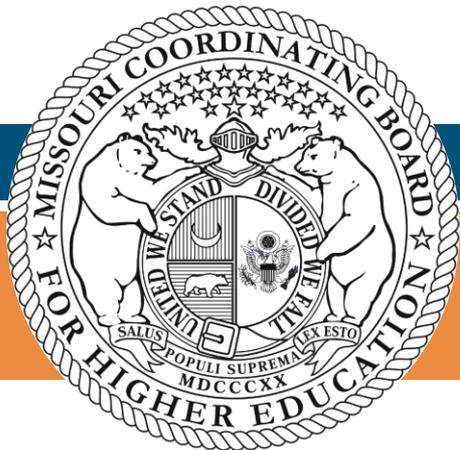
March 4, 2020

Tab 5

Missouri Complete Count Higher Education Working Group

Cassie Allen

Marketing and Communications Intern



Report of the Commissioner

Tab 6

Coordinating Board for Higher Education

March 4, 2020

Overview

- Background and goal
- Partners
- Strategies
- Outreach plans



MISSOURI
CENSUS 2020



Working Group Background

- Working Group formed on Dec. 18
- Emphasis on college students because of their hard-to-count status
- Federal funding and representation depend on census data



Working Group Goal

Increase the Census response rate in Missouri

Increase
awareness

Encourage
participation

Obtain a
complete
count



Partners

- Public and private Institutions
- U.S. Census Bureau
- UM System
- Governor's Office



Higher Education Toolkit

Census
Toolkit



MISSOURI
CENSUS 2020

Tailoring Census Outreach Efforts
for Higher Education

This toolkit was adapted from the State of California for the Missouri Department of Higher Education & Workforce Development with assistance from the University of Missouri System.



Report of the Commissioner

Coordinating Board for Higher Education

March 4, 2020

Tab 6

Inside the Higher Education Toolkit

2020 MISSOURI CENSUS

Action Plan Checklist

- Know your audience**
What students do I want to reach? Why might they not participate in this action?
What is the action I want students to take?
What student organizations are most apt to participate?
How can our academic and student services departments help reach students?
- Have an objective**
What do we want our academic and student services departments to want them to achieve?
What do we want our students and student organizations to do?
Do our departments and student campus organizations have the capacity for action?
- Make it relevant**
Why should faculty, administrators, and staff care?
Why should students care?
Where can we add a personal touch?
Who do students and organizations identify with or admire?
What incentives will students respond to?
- Make it Action-oriented**
Is all the information in our message immediately usable?
What pictures could we use to convey our message?
Have we communicated the steps our departments and student organizations should follow?
What kinds of planning do our departments and student organizations need to do?
How do we make it simple to take action?
- Plan The Outreach Campaign**
Who will our students listen to?
Why will our students care? Why will they want to participate?
What are our students' schedules like?
When will our message be most relevant?
Where do our students spend time?
Where will our message be most relevant?
What kinds of communication channels do our students use?

Time Frame	Things to think about	Sample Long Messaging	Sample Short Messaging
March 1-12	Students will begin receiving emails with the first census information on March 11. Think about writing an welcome email to students in the beginning of March. Think about your messaging. We want to make sure students know that the census is important and that it is a chance to be heard. We want to make sure students know that the census is important and that it is a chance to be heard.	The next Missouri Census will be conducted in 2020. Make sure you're prepared! An action plan means that having a plan for your response is important. We want to make sure you're prepared. We want to make sure you're prepared. We want to make sure you're prepared.	For more information, visit MO.CENSUS.GOV

The future is in your hands.
Count yourself at your off-campus residence where you live and sleep most of the time.

For more information, visit: MO.CENSUS.GOV

2020 MISSOURI CENSUS
#MissouriCounts



Planned Outreach

- Share toolkit with institutions
- Promote toolkit on social media
- Publicize projects and events happening at institutions



What's next

March 1

- Institutions begin outreach and communication plans

March 12

- Residents receive invitation to complete the Census

April 1

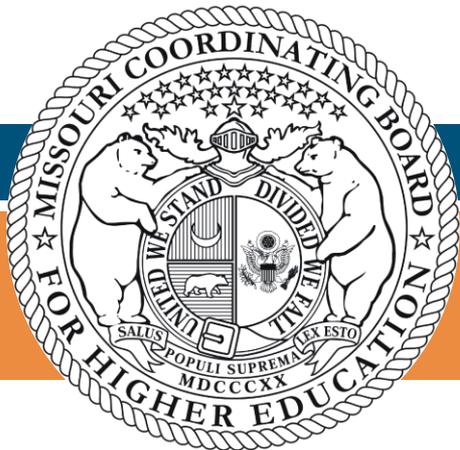
- Census day! Students are encouraged to complete the Census online

May 12

- Survey link closes, communications wrapped



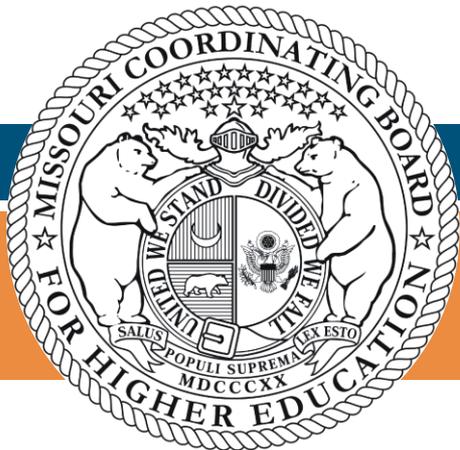
Presidential Advisory Committee



Coordinating Board for Higher Education
March 4, 2020

Report on 2020 Legislative Session

Gerren McHam
Special Assistant for External Relations



Presidential Advisory Committee

Tab 7

Coordinating Board for Higher Education
March 4, 2020

The Second Regular Session of the 100th General Assembly: Dates & Numbers

As of February 25, 2020:

- ✓ Number of bills filed: **1,985**
- ✓ Number of bills the department is tracking: **121**



Governor's Priority Legislation

Workforce Development in Elementary and Secondary Education

- **SB 830** (Cunningham) & **HB 2174** (Pollitt)
- Would make FAFSA completion a requirement for high school graduation
- Would require CTE students at vo-tech schools to determine whether they are eligible for federal job training funds

	Referred to Committee	Voted out of committee	Passed 1 st Chamber	Referred to Committee	Voted Out of Committee	Passed 2 nd Chamber	Truly Agreed by Both
SB 830							
HB 2174							

Updated February 26, 2020



Firearms Legislative Highlights

- **HB 1567** (Billington): Prohibits employers from terminating employee with firearm in vehicle on employer's premises
- **SB 663** (Burlison) & **HB 1638** (Taylor) & **HB 2056** (Spencer): Modifies and removes provisions related to concealed firearms
- **SB 729** (Sater) & **HB 1282** (Justus): Private College Campus Protection Act

	Referred to Committee	Voted out of committee
HB 1567		
SB 663		
HB 1638		
HB 2056		
SB 729		
HB 1282		

Updated February 26, 2020



Endowment Taxes Legislative Highlights

- **SB 574** (Eigel) & **HB 1522** (Shawan): Imposes a tax on endowments of qualifying institutions of higher education that are affiliated with, provide medical faculty to, or support any abortion facility

	Referred to Committee	Voted out of committee	Passed 1 st Chamber	Referred to Committee	Voted Out of Committee	Passed 2 nd Chamber	Truly Agreed by Both
SB 574							
HB 1522							

Updated February 26, 2020



Athletics Legislative Highlights

- **HB 1564** (Schroer) / **HB 1792** (Rogers): Prohibits rules preventing a student from earning compensation on name, image, or likeness
- **HB 1748** (Allred): Similar to **HB 1564** and **HB 1792** but includes CBHE report

	Referred to Committee	Voted out of committee	Passed 1 st Chamber	Referred to Committee	Voted Out of Committee	Passed 2 nd Chamber	Truly Agreed by Both
HB 1564/1792							
HB 1748							



Financial Aid Legislative Highlights

- **HB 1902** (Shields): Allows unused A+ scholarship funds toward earning a bachelor's degree
- **HB 1349** (Baker): Requires all students attending public high schools to complete a FAFSA before graduating
- **HB 2399** (Windham): Increases the maximum and minimum Access Missouri awards

Updated February 26, 2020



Presidential Advisory Committee

Tab 7

Coordinating Board for Higher Education

March 4, 2020

Religion Legislative Highlights

- **SB 761** (Burlison) & **HB 1926** (Kelly): Prohibits discrimination against religious student associations or denying benefits available to any other student association at public institutions

	Referred to Committee	Voted out of committee	Passed 1 st Chamber	Referred to Committee	Voted Out of Committee	Passed 2 nd Chamber	Truly Agreed by Both
SB 761							
HB 1926							

Updated February 26, 2020



Tuition Legislative Highlights

- **SB 642** (Onder): Higher education tuition for non-U.S. citizens
- **HB 1423** (Burnett): Allows an unlawful resident to receive in-state tuition if they meet newly created residency guidelines
- **HB 1340** (Kelley): Differential tuition rates for programs

	Referred to Committee	Voted out of committee	Passed 1 st Chamber	Referred to Committee	Voted Out of Committee	Passed 2 nd Chamber	Truly Agreed by Both
SB 642							
HB 1423							
HB 1340							

Updated February 26, 2020



Title IX Legislative Highlights

- **HB 1582** (Ingle): Establishes the "Enough is Enough Act" and prescribes required Title IX proceedings at higher education institutions

Updated February 26, 2020

Presidential Advisory Committee

Tab 7

Coordinating Board for Higher Education

March 4, 2020



Video Lottery Legislative Highlights

- **SB 566** (Hoskins) & **HB 2030** (Houx): Establishes the Missouri Video Lottery Control Act
- **SB 643** (Hoskins) & **HB 2088** (Shaul): Combines the video lottery control act legislation with provisions sports betting
- **SB 936** (May): Similar to the video lottery control act bills, but proceeds to public institutions of higher education are for programs with an emphasis on STEM and workforce development

	Referred to Committee	Voted out of committee
SB 566		
HB 2030		
SB 643		
HB 2088		
SB 936		

Updated February 26, 2020



Workforce Development Legislative Highlights

- **HB 1587** (Washington): Authorizes tax credit that provides employment, employment services, and housing to homeless persons
- **HB 1659** (Proudie): Establishes the "Missouri Urban Rural Renewal Workforce Act"
- **HB 1688** (Grier) & **SB 877** (Burlison): Creates the "Expanded Workforce Access Act of 2020"

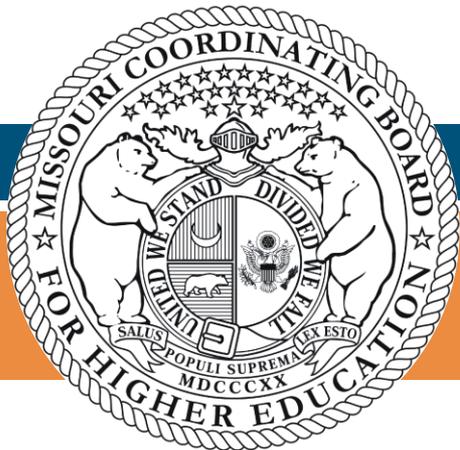
	Referred to Committee	Voted out of committee
HB 1587		
HB 1659		
HB 1688		
SB 877		

Updated February 26, 2020



Implementation of New Laws

Kristin Stokely
General Counsel



Presidential Advisory Committee

Tab 8

Coordinating Board for Higher Education
March 4, 2020

New Laws

- SB 68 – Fast Track
- HB 604 – School Turnaround Act (A+)
- SB 306 – Military Families
 - Veteran’s Survivor Grant
 - Returning Heroes Act
 - Military Dependents In-State Tuition



SB 68 – Fast Track

- Statutory Authority - § § 173.2553-.2554
- Creates Fast Track program
- DHEWD staff are
 - Finalizing rulemaking;
 - Reviewing applications and making awards; and
 - Educating stakeholders on the program.



HB 604 – School Turnaround Act

- Statutory Authority - § 160.545, RSMo.
- Modifies A+ provisions
- DHEWD staff:
 - Filed rulemaking with SOS for the parts that we can implement;
 - Requested funding in budget request; and
 - Are working with stakeholders to identify implementation plans for the dual credit portion of the legislation.

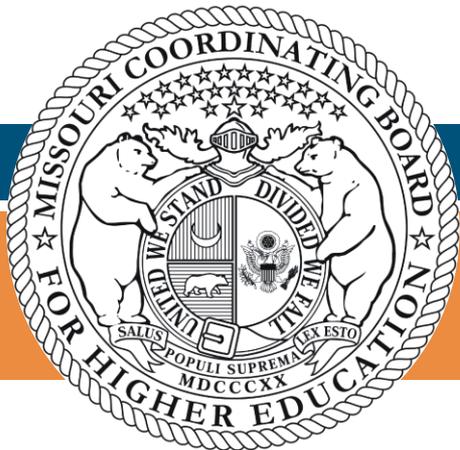


SB 306 – Military Families

- SB 306 – Military Families
 - Veteran’s Survivor Grant - § 173.234
 - Returning Heroes Act - § 173.900
 - Military Dependents In-State Tuition - § 173.1155
- Changes do not require DHEWD staff action.
- DHEWD staff have updated online guidance and are assisting schools as questions arise.



Budget and Financial Aid Committee



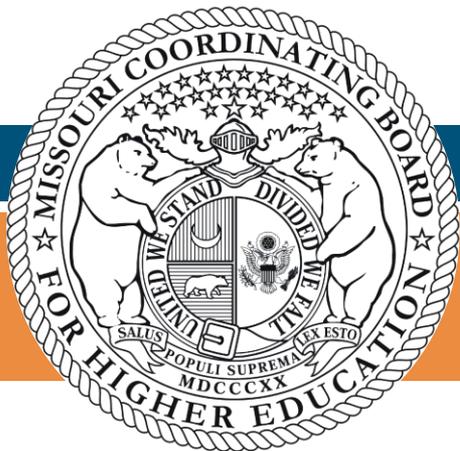
Coordinating Board for Higher Education
December 11, 2019

Fast Track Program Designation

Action Item

Leroy Wade

Deputy Commissioner - Operations



Budget and Financial Aid Committee

Tab 12

Coordinating Board for Higher Education

March 4, 2020

Background

- Statutory responsibility of CBHE to designate eligible programs
- June 2019 – CBHE designated initial list of eligible program areas
- Initial list basis
 - Long-term occupational projections on state and regional level
 - Developed list of in-demand occupations
 - Crosswalked identified occupations with instructional program classification system (CIP)
- Initial program participation restricted to STEM, STEM-related, teacher education and agriculture



Change Process

- Received ad-hoc feedback/suggestions beginning in late summer
 - State agencies
 - Colleges and universities
 - Legislators
 - Business community



Change Process

- January 2020
 - Solicited suggestions for changes and additions from public college and university presidents/chancellors
 - Detailed summary of feedback included as attachment
 - Four categories of program areas



Currently Approved and Funded (Table 1)

CIP Code	Program Area
11.02	Computer Programming
11.07	Computer Science
11.10	Computer Information Technology Administration and Management
51.09	Allied Health Diagnostic, Intervention, and Treatment Services
51.15	Mental and Social Health Services and Allied Professions



Currently Approved but Not Funded (Table 2)

CIP Code	Program Area
12.05	Culinary Arts and Related Services
19.07	Human Development, Family Studies, and Related Services
13.12	Teacher Education and Professional Development, Specific Levels and Methods
43.01	Criminal Justice and Corrections
43.03	Homeland Security
44.07	Social Work
49.02	Ground Transportation
52.01	Business/Commerce, General
52.02	Business Administration, Management and Operations



Recommended for Approval (Table 3)

CIP Code	Program Area
13.10	Special Education and Teaching
26.12	Biotechnology
43.02	Fire Protection
45.07	Geography and Cartography
51.10	Clinical/Medical Laboratory Science and Allied Professions
52.09	Hospitality Administration/Management



Not Recommended for Approval (Table 4)

CIP Code	Program Area
09.07	Radio, Television, and Digital Communication
13.03	Curriculum and Instruction
13.04	Educational Administration and Supervision
16.01	Linguistic, Comparative, and Related Language Studies and Services
16.03	East Asian Languages, Literatures and Linguistics
16.09	Romance Languages, Literatures and Linguistics
24.01	Liberal Arts and Sciences, General Studies and Humanities
26.01	Biology, General
27.01	Mathematics
27.06	Applied Statistics



Not Recommended for Approval (cont.)

CIP Code	Program Area
31.05	Health and Physical Education/Fitness
40.05	Chemistry
40.08	Physics
42.01	Psychology, General
42.27	Research and Experimental Psychology
42.28	Clinical Counseling and Applied Psychology
45.04	Criminology
51.22	Public Health
51.99	Health Professions and Related Clinical Sciences, Other



Recommendation

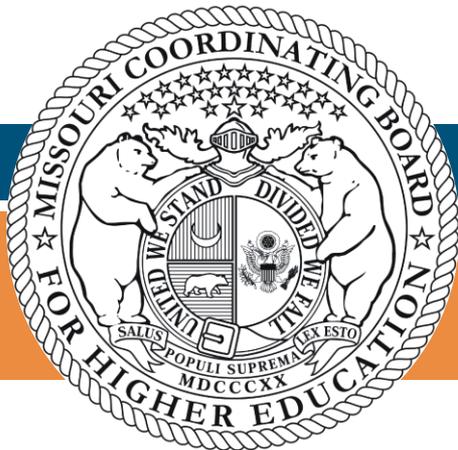
Staff recommend that the Coordinating Board designate the instructional programs classified within the program areas listed in Tables 2 and 3 as additional programs eligible for the Fast Track Workforce Incentive Grant funding beginning with the 2020-2021 academic year.



Capital Improvement Guidelines

Gerren McHam

Special Assistant for External Relations



Budget and Financial Aid Committee

Tab 14

Coordinating Board for Higher Education

March 4, 2020

Background

- CBHE has the statutory responsibility to recommend funding for higher education facilities at Missouri's public institutions
- September 2019: CBHE asked department staff to review the guidelines and consider possible modifications
- Department staff surveyed public institution presidents/chancellors, CFOs, facility directors, and General Assembly staff members on the guidelines and ranking process
- Results of survey provided during the December 2019 CBHE meeting



Proposed Revisions

- Board members were provided items reflecting the department's recommended changes to the current guidelines
- Substantive changes include:
 - The board's practice of considering significant renovations above and beyond ordinary maintenance and repair is included
 - The board will provide the Governor and General Assembly with two separate lists: One for renovation of existing space and one for new construction
 - Department staff will score each institution's top priority in both categories



Substantive changes (cont.)

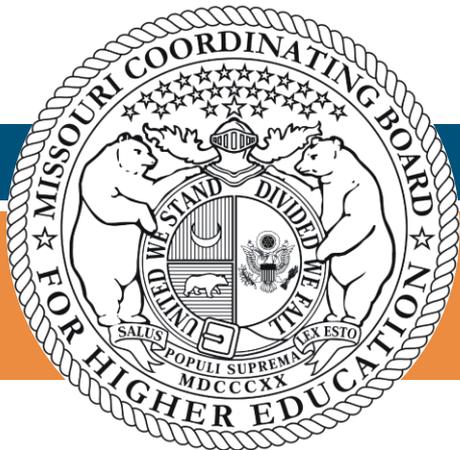
- Requests for funding to renovate space should generally not exceed 10 percent of the institution's core operating appropriation
(This recommended change requires discussion)
- Workforce needs will be considered
- Renovations that improve ADA compliance are listed as a consideration in factor 2 rather than as a standalone factor
- Renovations that result in utility savings will be prioritized
- The board will consider recommending funds for construction before funds for planning when an institution demonstrates that it has already completed planning



FY 2022 Draft Budget Instructions

Leroy Wade

Deputy Commissioner - Operations



Budget and Financial Aid Committee

Tab 15

Coordinating Board for Higher Education
March 4, 2020

Background

Statutory responsibility to prepare a unified appropriation request for public institutions

- Review and prepare appropriation recommendation for public universities (173.1540)
- Review and prepare appropriation recommendation for community colleges (163.191)
- Include funds for State Technical College in unified budget request (178.638)



Proposed Plan

- Institutional Operating Core
 - Percent increase to core based on inflation
- Capital Funding
 - CBHE guidelines used to prioritize projects
- Returning Heroes Reimbursement
 - Tuition waived in prior fiscal year
- New Decision Items
 - Typically not formally included in budget request

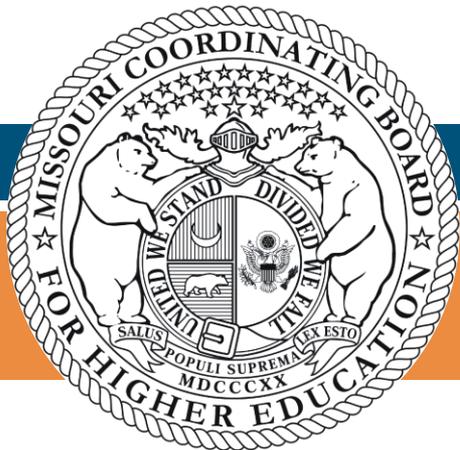


Next Steps

- Discussion item today
- Solicit input from stakeholders
 - Presidents/Chancellors
 - CFOs
 - Legislators
 - Others
- June CBHE meeting
 - Updated prioritization plan
 - Budget instructions
 - Timeline



Academic Affairs and Workforce Needs Committee

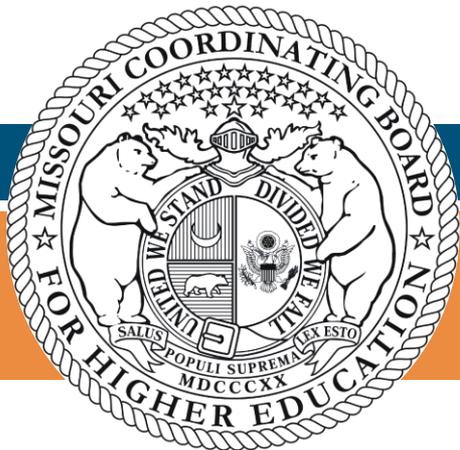


Coordinating Board for Higher Education
March 4, 2020

Academic Program Actions on Provisionally Approved Programs

Action Item

Angelette Prichett
Director of Academic Affairs



Academic Affairs and Workforce Needs Committee

Tab 16

Coordinating Board for Higher Education
March 4, 2020

Recommendation

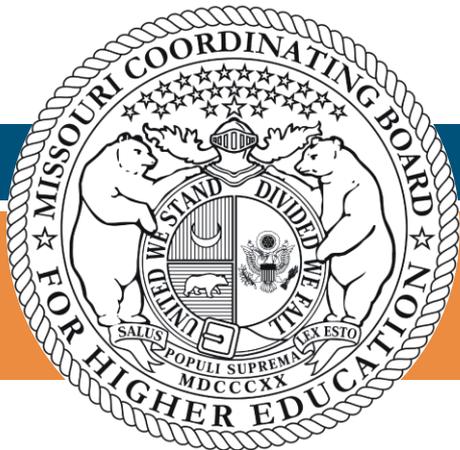
Staff recommends the Coordinating Board approve the recommended actions listed in Table 1.



Lincoln University & Missouri State University Comprehensive Review

Action Item

Angelette Prichett
Director of Academic Affairs



Academic Affairs and Workforce Needs Committee

Tab 17

Coordinating Board for Higher Education
March 4, 2020

Comprehensive Review

These institutions have submitted proposals that trigger the comprehensive review process:

- **Lincoln University:** Education Specialist, Clinical Mental Health Counseling
- **Missouri State University:** Doctorate of Defense and Strategic Studies



Recommendation

Staff recommend that the Coordinating Board provisionally approve Lincoln University's Education Specialist in Clinical Mental Health Counseling and Missouri State University's Doctorate in Defense and Strategic Studies for a period of five years.

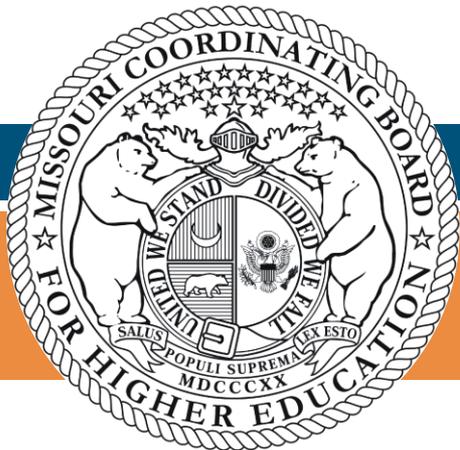


St. Charles Community College Comprehensive Review

Action Item

Dr. Mara Woody

Assistant Commissioner for Postsecondary Policy



Academic Affairs and Workforce Needs Committee

Tab 18

Coordinating Board for Higher Education

March 4, 2020

Current Status

St. Charles Community College (SCC) is working with Missouri State University (MSU) in the early stages of a partnership to offer a joint Occupational Therapy Assistant Bachelor Degree program



Recommendation

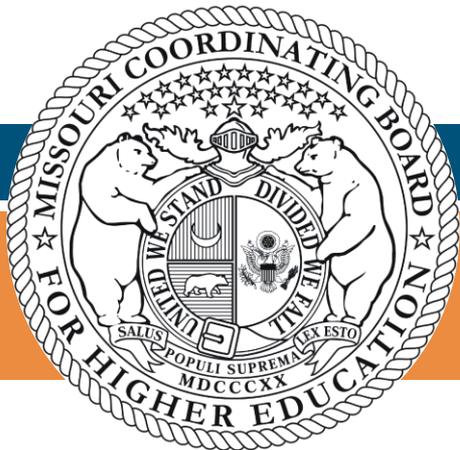
Staff recommend the Coordinating Board for Higher Education accept the Memorandum of Understanding between St. Charles Community College and Missouri State University and encourage them to move forward to the second phase of the comprehensive review process.



Comprehensive Review Process

Dr. Mara Woody

Assistant Commissioner for Postsecondary Policy



Academic Affairs and Workforce Needs Committee

Tab 20

Coordinating Board for Higher Education

March 4, 2020

Process

- Collecting information from institutional stakeholders
- Researching best practices



Next Steps

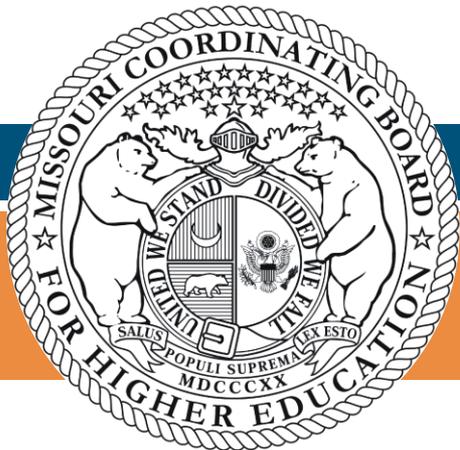
- Comprehensive Review Presentations: Coordinate with institutions to determine what changes need to be made
- Comprehensive Review Policy: Will follow the policy as written this year and collect feedback in the fall



Modern Student Engagement Strategy

Dr. Mara Woody

Assistant Commissioner for Postsecondary Policy



Academic Affairs and Workforce Needs Committee

Tab 21

Coordinating Board for Higher Education

March 4, 2020

Definition of Modern Students

- Age (over the age of 24)
- Has dependents
- Has independent student status
- Works off-campus, full-time, or to support self/ dependents
- Has been out of school for more than one year
- Is a returning student
- Married
- Military-involved
- Foster child
- Justice-involved



Significance

- Big Goal
- Fast Track
- Modern students are one of out five of our current student population
- 9.8% of Missouri workforce has “some college-no credential”
- 36% of Missouri workforce has no college



Best Practices

- Academic (Curricular)
- Academic Policies
- Campus Interactions
- Student Service
- Funding
- Data



Next Steps

- Continued discussion with campus stakeholders
- Research
- Information item at June CBHE Retreat
- Top priorities will become 2021 placemat initiatives

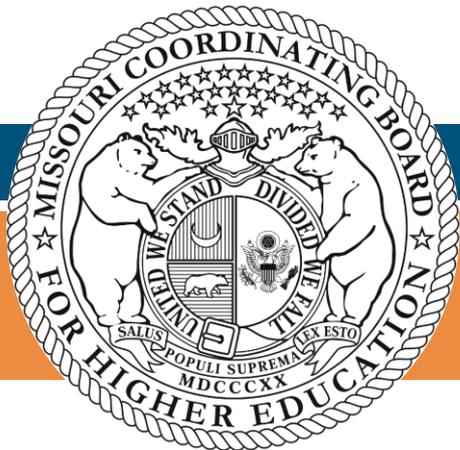


Mid-Meeting Teleconference

April 21, 2020

1:00-2:00 p.m.

Topics will include finalizing guidelines for prioritizing capital funding requests



Coordinating Board for Higher Education
March 4, 2020

CBHE Retreat

June 16, 2020

University of Missouri-St. Louis



Rob Anderson
President
State Higher Education
Executive Officers
Association



Yolanda Watson Spiva
President
Complete College America



Dhanfu Elston
VP of Strategy
Complete College America



Kim Hunter Reed
Commissioner of
Higher Education
Louisiana



Coordinating Board for Higher Education
March 4, 2020

CBHE Meeting

June 17, 2020

University of Missouri-St. Louis

Topics will include:

- Final report on 2020 legislative session and plans to implement new laws
- FY 2022 budget instructions
- 2021 department priority initiatives

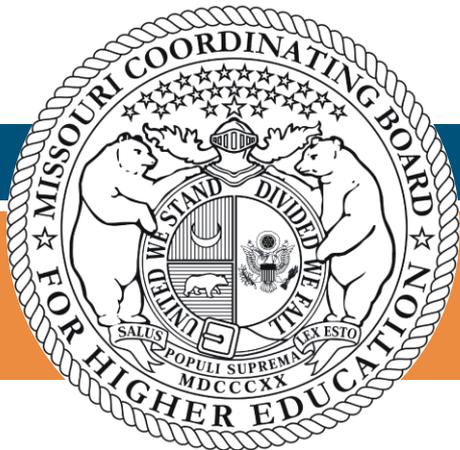


Coordinating Board for Higher Education

March 4, 2020

Adjourn Public Session of the Coordinating Board for Higher Education

Action Item



General Business

Coordinating Board for Higher Education

March 4, 2020

Coordinating Board for Higher Education Public Meeting

To request a copy of this presentation,
contact Alyssa McLeod at
alyssa.mcleod@dhewd.mo.gov



Coordinating Board for Higher Education
March 4, 2020